DuPont™
PERFORMANCE ALLIANCE™

Performance Alliance Agent Marketing Program

Insurance Agent Agreement

Edited 03/03/05

Process Outline for Agent Marketing Program

1) Agent and shop complete and sign this agreement. Agreement is faxed to Committed to Quality (CTQ) at 608-244-0618
2) Agent emails Committed to Quality his/her picture and contact information: alliance@committedtoquality.com
3) Committed to Quality formats the customer letter and e-mails a sample back to the Agent for approval.
4) Using the Alliance Marketing Software, the shop does the following when writing an estimate:
    a. Selects the arrival date.
    b. Selects the agency.
    c. Attaches two vehicle photos to the estimate.
5) The Alliance Marketing Software automatically uploads the estimate information to Committed to Quality each night.
6) Letters are generated and emailed to the shop. These will then be printed and mailed to the customer.

Agency/Agent Information

Name of Agency: _____

Name of Agent: _____ **County**: _____

Address of Agent:_____
Street City State Zip

Phone of Agent: _____ Email of Agent:_____

Repair Facility Information

Name of Repair Facility this agreement applies to: _____

Address of Repair Facility:_____
Street City State Zip

Contact Person at Repair Facility: _____

Repair Facility Contact Phone: _____ Repair Facility Contact Email: _____

I agree to participate in the Performance Alliance Agent Marketing Program for the repair facility listed above and understand that I may discontinue my participation in the program at any time by contacting Committed to Quality at alliance@committedtoquality.com. I agree not to copy the program information or letter from the Agent Marketing Program and will only use the program as it is intended for the repair facility listed above.

I give permission to the repair facility listed above for my photo and agency information to be used for customer letters within the Agent Marketing Program.

Signed: _____ Signed:_____
Agent Date Shop Contact Date

Fax this completed and signed agreement to: Committed to Quality, 608-244-0618. Questions: 608-661-0810